

March 26, 2024

## Introduction

Your Advocates Ltd., LLP dba “The Advocates” is a Registered Investment Adviser (RIA) registered with the Securities and Exchange Commission (SEC), located in Houston, Texas.

This form is designed to provide you with an overview of our services, history, fees and more. In our industry, investment advisory services and fees differ and its important that the retail investor understand the differences. Free and simple tools are available to help you research firms and financial professionals at the Commission’s investor education website, [www.investor.gov/CRS](http://www.investor.gov/CRS).

## What investment services and advice can you provide me?

We are a wealth management firm that provides comprehensive financial planning primarily to individuals who have also engaged us for investment advisory services, rather than brokerage services.

As a client we will take you through an onboarding process that will discuss your financial goals in depth. We will create and help implement strategies designed to help you achieve them. We will *monitor* your accounts on a regular basis and meet with you at regular intervals to discuss the progress of your financial plan and review your portfolio. We remain available to you in the interim for any issues that may arise.

### *Important Information about Investment Management*

As investment managers we choose to have *discretion* over your account(s). That means that we can buy and sell investments in your account(s) without asking you in advance. There are no *account minimums* for clients of The Advocates.

## What fees will I pay?

We charge *asset-based* fees that are calculated based on the total value of all your accounts under management. Your accounts are billed at the end of every quarter. The fees are generally deducted from the accounts we are managing. Your fees are calculated based on the rates described in your Investment Advisory Agreement (IAA). The rates do not change based on the type of investments we select on your behalf.

Clients engaging our firm are subject to a minimum annual fee of \$5,000. For details on our fees, please see our ADV disclosure on IAPS on [www.investor.gov](http://www.investor.gov) or on our website [www.youradvocates.com](http://www.youradvocates.com) or click [here](#).

The higher the balance in your accounts (including cash), the more you will pay in fees to us. Therefore, we have an incentive to increase the assets in your account in order to increase our fees. This creates a *conflict of interest*.

You will pay a transaction fee when we buy or sell an investment for you. You may also incur other administrative fees from your custodian such as wire and overnight check fees.

### Questions to Ask Us

- Given my financial situation, why should I choose an advisory account?
- How will you choose which investments to recommend to me?
- What is your relevant experience? Do you hold additional education, licenses, or other qualifications?

You pay our quarterly fee even if there is no trading activity in the account and you will pay fees and costs *whether you make or lose money on your investments*. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

### What are your legal obligations to me when acting as my investment advisor?

When we act as your investment adviser, we have to act in your *best interest* and not put our interest ahead of yours. At the same time, the way we make money can sometimes conflict with your interests.

### How else does your firm make money and what conflicts of interest do you have?

You should understand and ask us about these conflicts because they can affect the investment advice, we provide you. Here is an example to help you understand what this means:

*John has accounts that we manage. He also has a 401(k) with his employer that is not part of the accounts we manage. John has changed jobs and can move his 401(k) into an IRA that we manage, or he can keep it in the 401(k) plan. Because we calculate our fee based on the amount of money in John's accounts, we have an incentive to try to get him to move the money to an IRA that we manage in order to increase our fee.*

### How do your financial professionals make money?

Our advisors do not sell investment products and are not given commissions except in the case of life insurance. When we recommend life insurance for you, you have the choice to buy from us or someone else. Any commission from your policy goes to the firm and not to an individual advisor. Instead, our advisors are paid by salary and sometimes profit or revenue sharing.

#### Questions to Ask Us

- How might your conflicts of interest affect me, and how will you address them?
- As a financial professional, do you have any disciplinary history? For what type of conduct?
- Who is the primary contact for my account? What are their obligations to me? Who can I talk to if I am unhappy with this person?

#### Questions to Ask Us

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?
- How much would I pay per year for an advisory account? What will I receive in return for those fees?
- What additional costs should I expect in connection with my account?
- Do you receive payments from anyone other than me in connection with my investments?

### Do you or financial professionals have legal or disciplinary history?

We do not have any legal or disciplinary history events at this time. Please visit [www.investor.gov](http://www.investor.gov) for a free tool to research our firm and financial professionals.

### Additional Information

For additional information on our advisory services, please see our Form ADV Brochure on IAPS on [www.investor.gov](http://www.investor.gov) or on our website [www.youradvocates.com](http://www.youradvocates.com) , or click [here](#).

To report a problem to the SEC, visit [www.investor.gov](http://www.investor.gov) or call the SEC's toll-free investor assistance line at (800) 732-0330. If you have a problem with your investments, account or financial professional, please contact us in writing at The Advocates, 920 Memorial City Way, Ste. 250, Houston, TX 77024.